



- CONFIDENTIAL

#### Position

- Sales & Marketing Executive ( Niseko base English / Japanese speaking )
- Marketing Internship ( Hong Kong / Niseko base)

Reports To      Managing Director

#### Company Background

Niseko Marketing Co. Ltd is a Hokkaido based marketing company specializes in branding, creative direction and holistic campaign delivery with tangible results. Our clients span from art, lifestyle, fashion, beauty, F&B and hotel. We are seeking strong talents to join our dynamic team as we continue to expand our brands & service market in Hong Kong, Japan and China.

#### Key Responsibilities   Sales & Marketing:

- Manage all marketing campaign executions and social media platforms including Instagram, Facebook, etc.
  - Content direction & strategies will be provided by senior
  - Duties include copies, content, hashtag, scheduling and optimization
- Manage content in English & Chinese, such as products and product copy, imagery, collections, blogs, collaterals, etc & ad-hoc translation tasks
- Assist in developing and executing marketing campaigns to grow brand recognition and customer base in Japan, Hong Kong and beyond
- Help develop print and digital content such as eDMs, blogs, social media, etc
- Website management, work to increase user experience features to support sales conversion
- Coordinate and execute product photography shoots for offline and online business
- Help organize and execute events, cross-promotional programs, press events
- Work closely with the team and Managing Director, support ad-hoc or admin needs

#### What We're Looking For:

- Strong at copy writing, content development on travel, fashion, luxury & lifestyle
- Love social media, have experience in handling Instagram and Facebook, WeChat & Weibo is a plus.
- Highly detailed-oriented and organized with ability to juggle multiple priorities and work in a fast paced environment
- Work independently, sociable, energetic, passionate
- Strategic thinking, analytical, proactive, and flexible

#### Requirements:

- Bachelor's Degree
- 1+ years experience in Marketing, social media, journalism & business administration.
- Microsoft PowerPoint, Excel is a must
- Fluent in written and spoken English and / or Chinese, Japanese is a plus

Interested parties please email your CV, expected salary and job references to [info@nisekomarketing.com](mailto:info@nisekomarketing.com)

For more information, please visit [nisekomarketing.com](http://nisekomarketing.com)